



PHOTO & VIDEO OPPORTUNITIES LIST

As time permits during your community event, it is recommended to capture a variety of individual and group photos/video to post on your social media sites and to send to the CMM Corporate Team and the local B&GC.

Recommended pictures/videos to capture:

- Studio or B&GC dedicated space set up prior to the kids' arrival showing how the bisque, paints, brushes, supplies, seating, etc. are arranged.
- B&GC Members:
 - Arrival at CMM Studio or B&GC dedicated space
 - Meeting the CMM Studio Owner
 - Studio Owner providing instructions to the kids
 - B&GC members working on their projects
 - With their finished projects before firing
 - Kids talking about their experience
 - All unfired projects displayed on cookie sheet prior to firing
- Social Media sites:
 - Post on your website before and after the event
 - Your CMM Facebook and Instagram pages
 - Go Live! Do a live video of the event
 - Use the following hashtags:
#ColorMeMine #ColorMeMine[YourStudioName] #BGCA
- After the event:
 - All fired projects on cookie sheet
 - When delivering fired projects to the B&GC
 - Kids with their projects