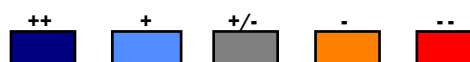


Color Me Mine annual comparison

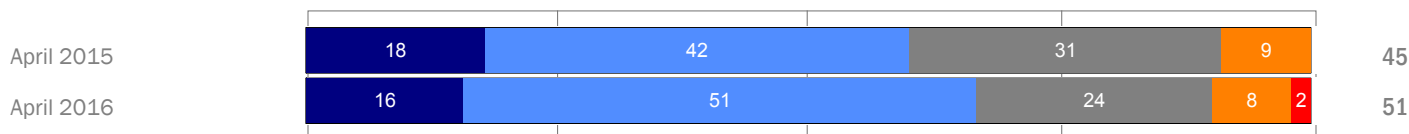


Training & Support

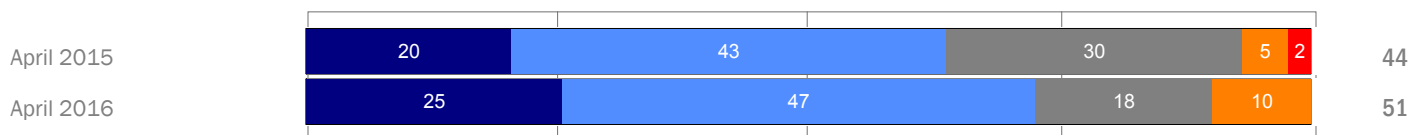


Responses FSI

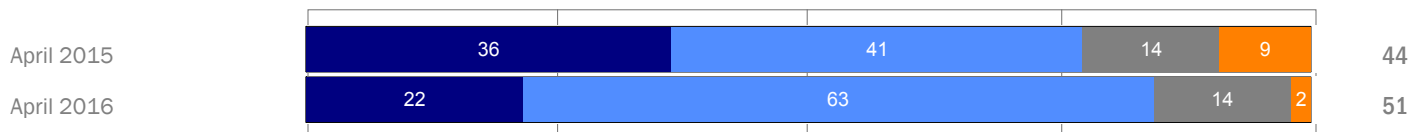
The Field Support team is knowledgeable and effective in helping to improve my business:



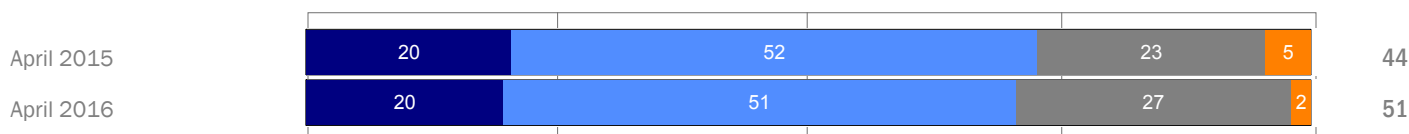
The Field Support team always responds to me in a timely manner:



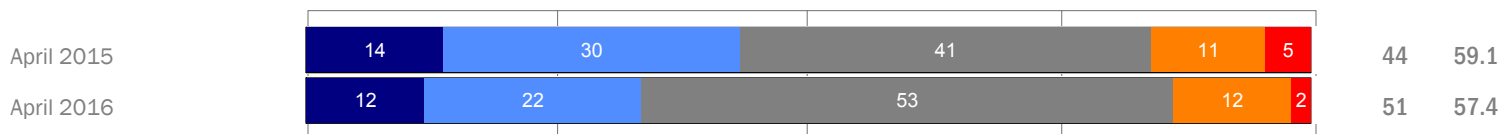
The Home Office staff always responds to me in a timely manner:



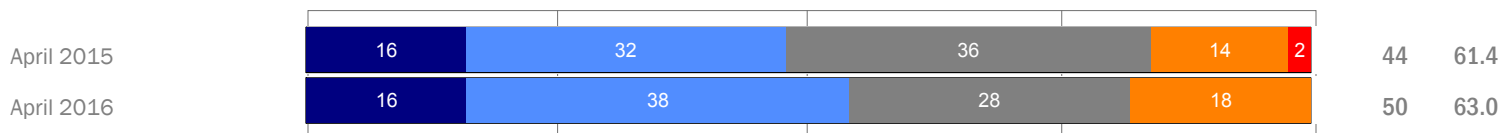
The Home Office staff is knowledgeable and effective in helping to improve my business:



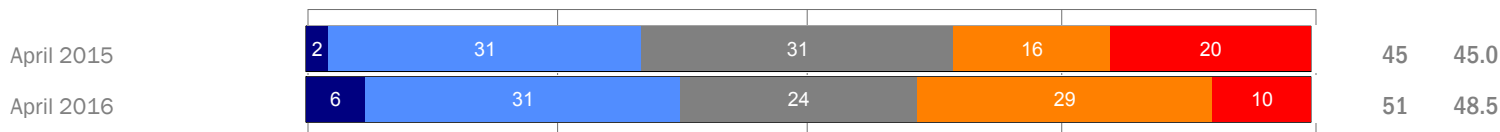
Ongoing Support



Ads & Promotions



Effective Technology





Responses FSI

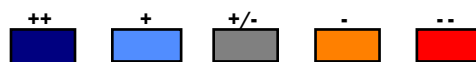
Communications

April 2015	11	24	36	20	9	45	52.2
April 2016	4	31	41	16	8	51	52.0

Color Me Mine

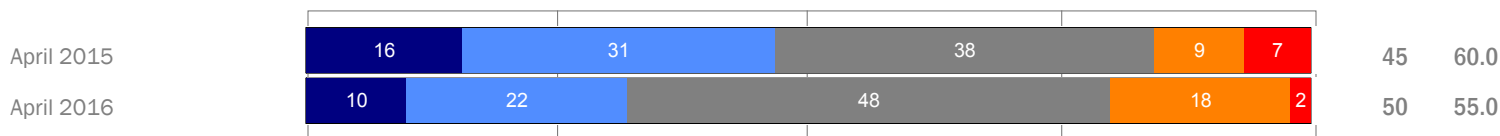
annual comparison

Franchise System

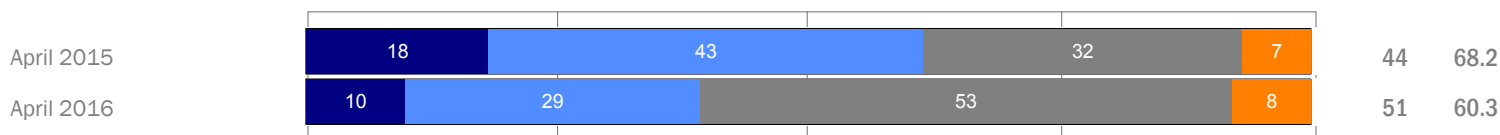


Responses FSI

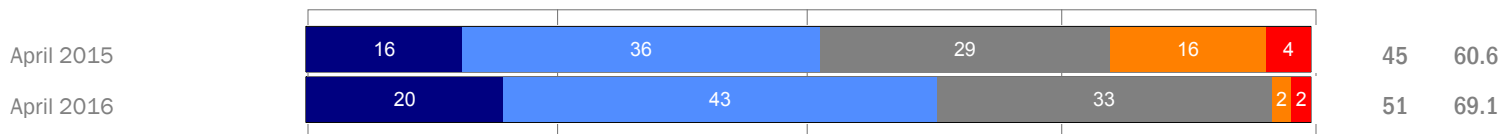
Ops and Systems



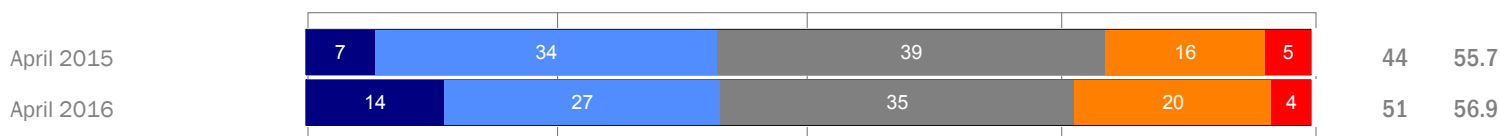
Products & Services

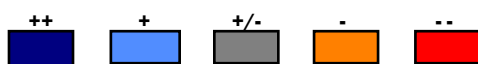


Competition



Innovation

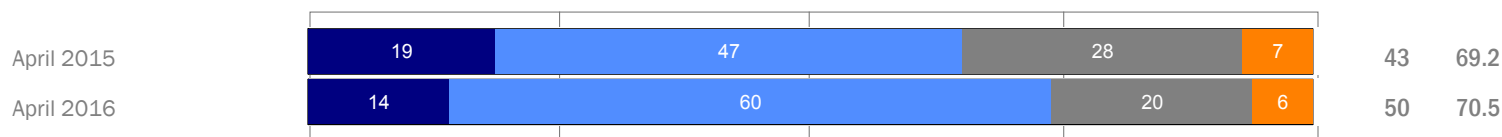




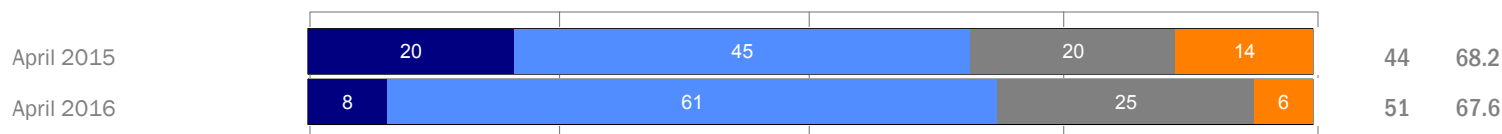
Leadership

Responses FSI

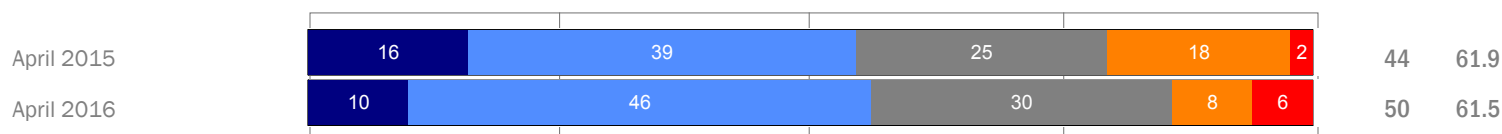
Clear Vision



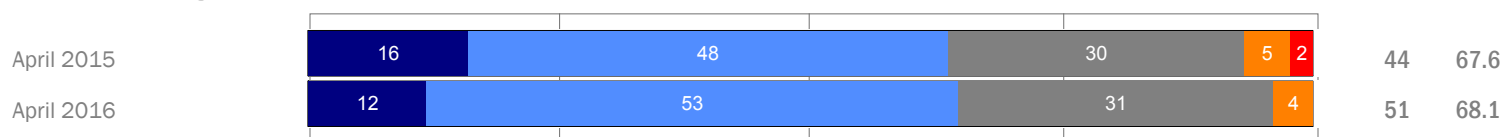
Team Culture



Involves Franchisees



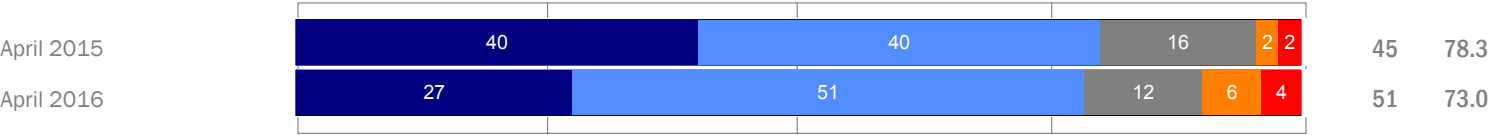
Effective in Driving



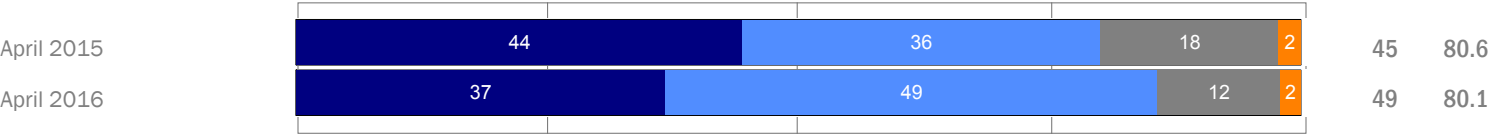


Responses FSI

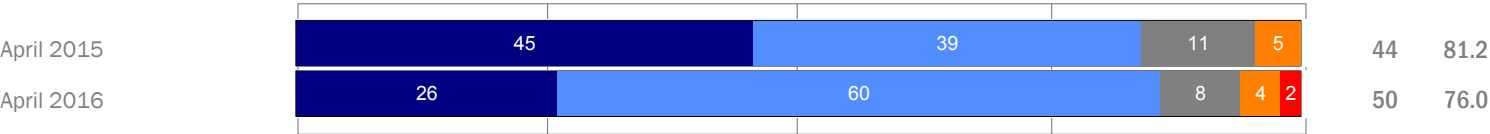
Trust



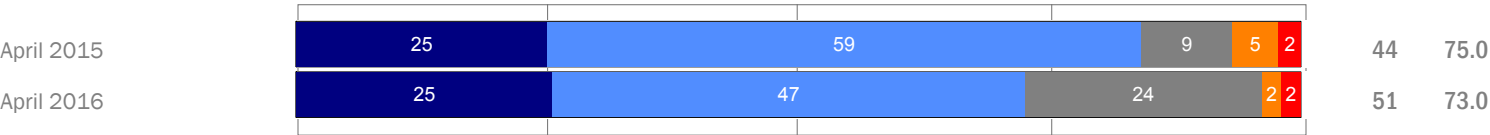
Respect

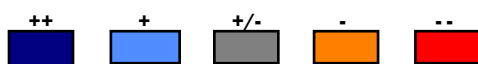


Honesty & Ethics



Cares About Success

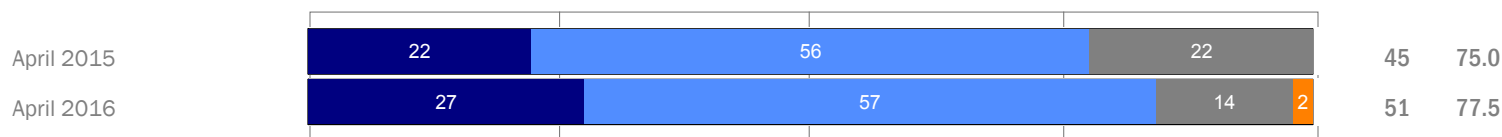




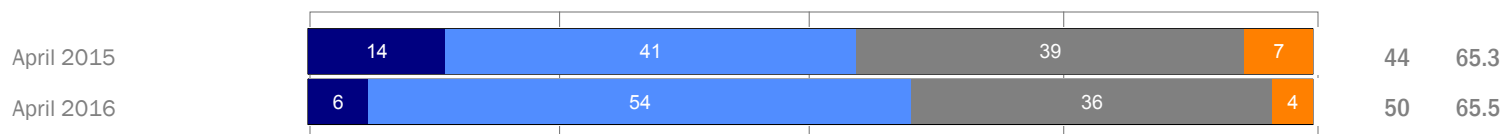
Franchisee Community

Responses FSI

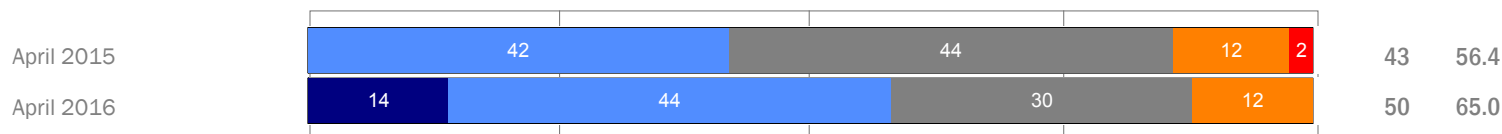
Support Brand



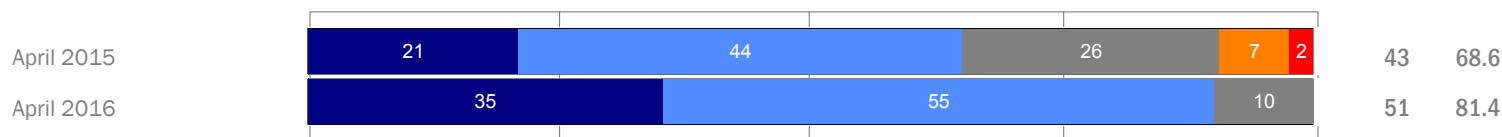
Support Management



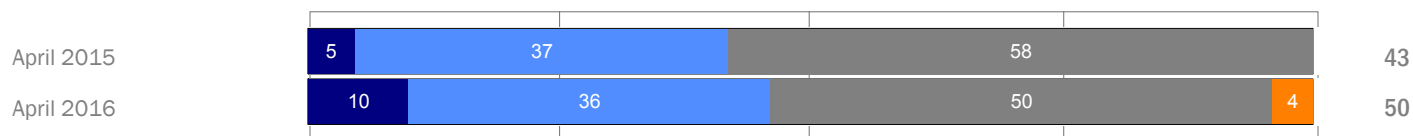
Actively Participate



Support Each Other



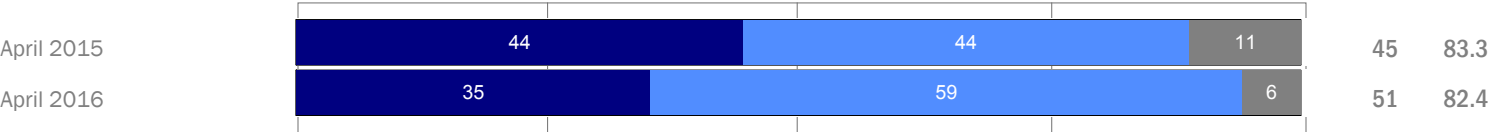
What would your fellow franchisees Say About You?



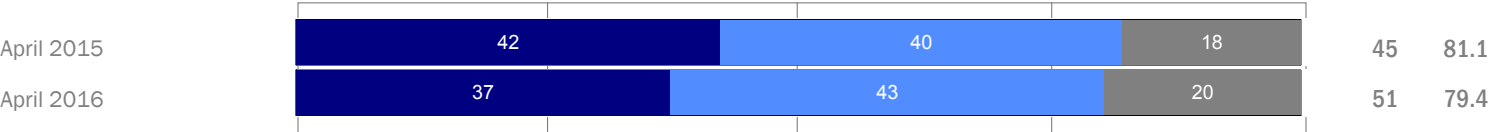


Responses FSI

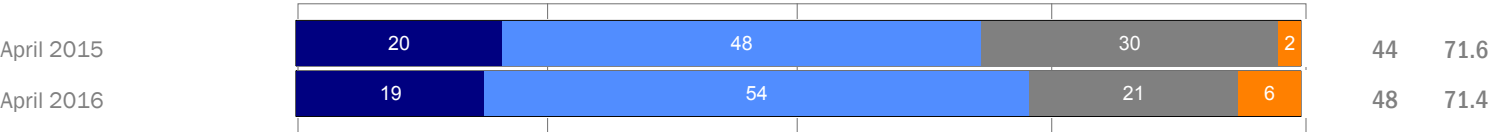
Enjoy Operating



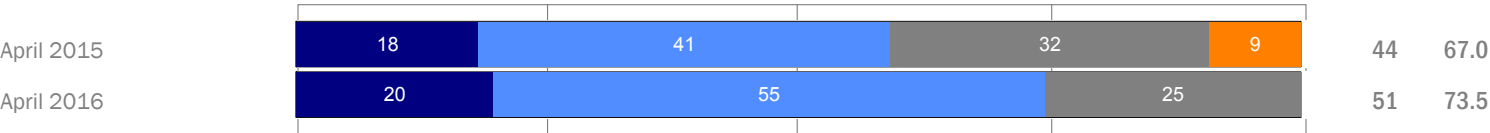
Enjoyment



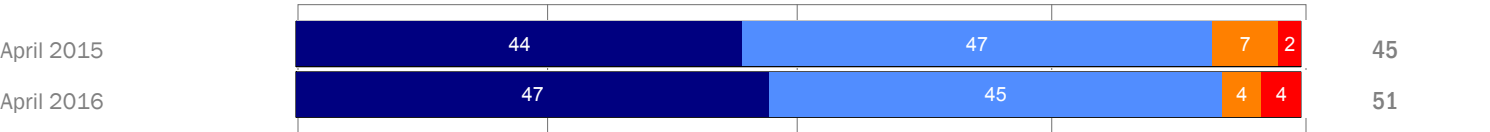
Active Participant



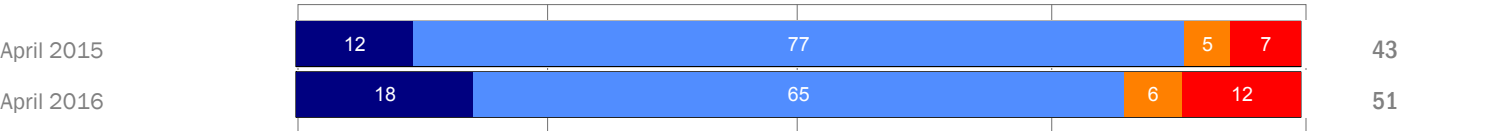
Valued Member

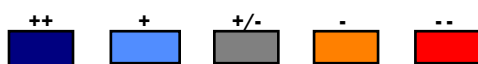


How much do you believe that Your Own Business affects the overall success of the franchise system?



How has Your Attitude about your affiliation with your franchisor changed over the last year?

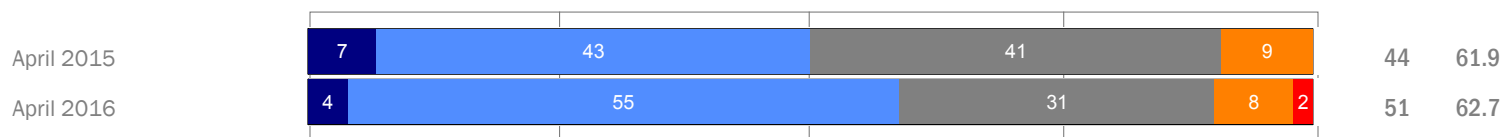




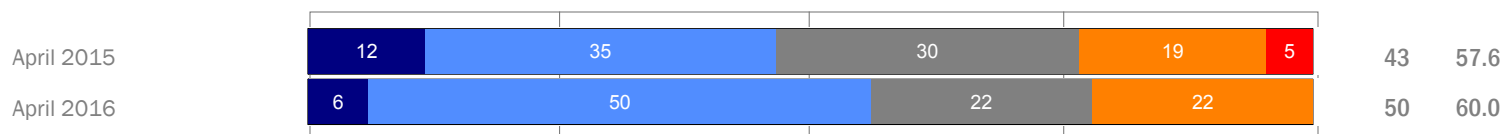
Financial Opportunity

Responses FSI

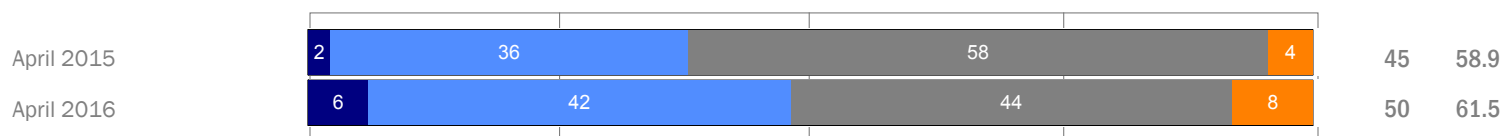
Fees



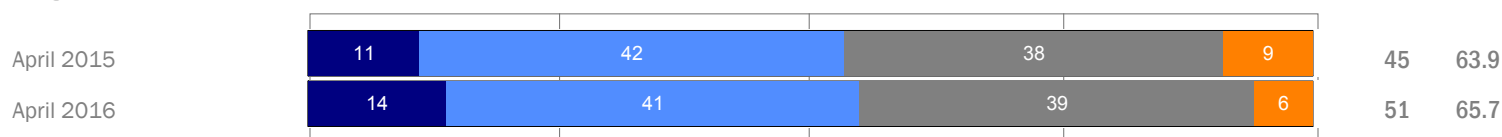
Total Investment



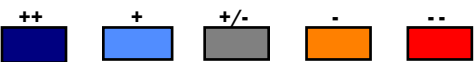
Financial Picture



Long-Term Growth

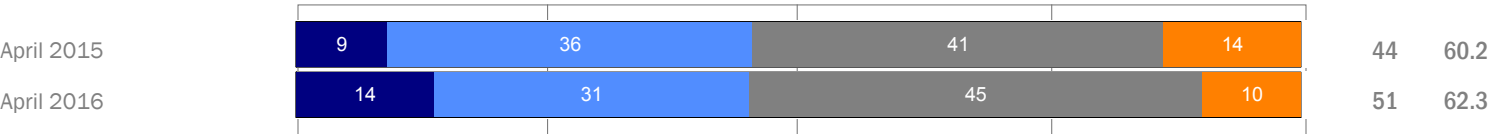


General Satisfaction



Responses FSI

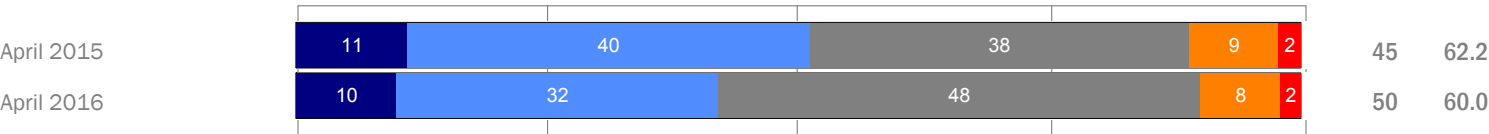
Overall Opportunity



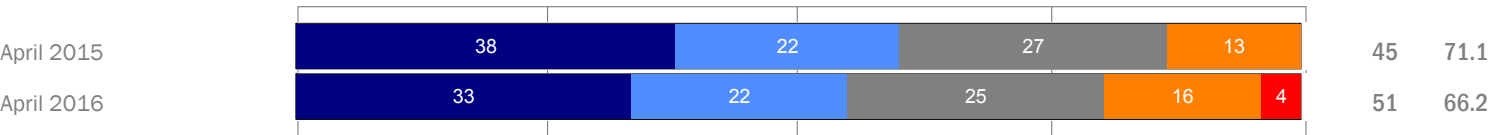
Overall Performance



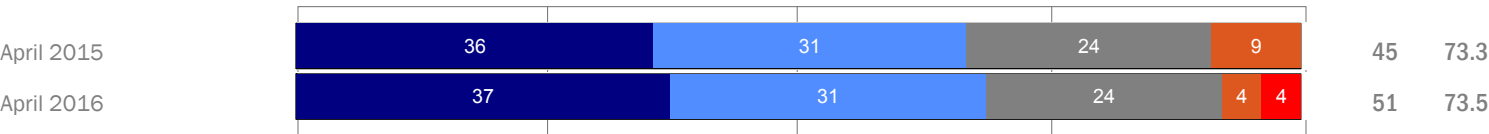
Overall Satisfaction



Do It Again



Recommend



Assuming there are no geographic or other territorial conflicts, choose the statement that best describes your discussions with others about thi

