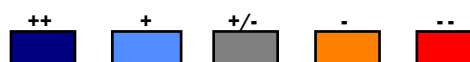


Color Me Mine annual comparison

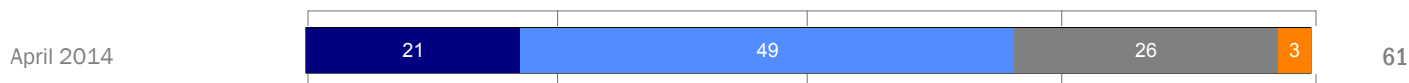


Training & Support

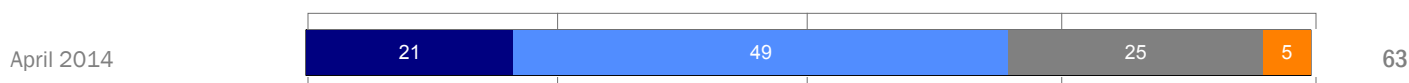


Responses FSI

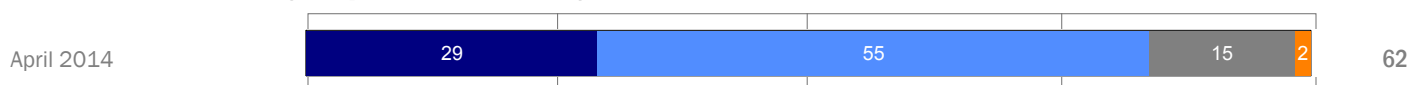
The Field Support team is knowledgeable and effective in helping to improve my business:



The Field Support team always responds to me in a timely manner:



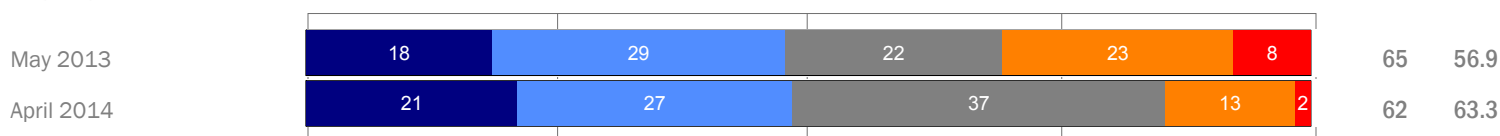
The Home Office staff always responds to me in a timely manner:



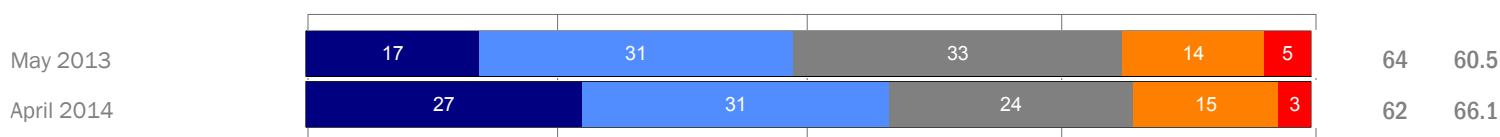
The Home Office staff is knowledgeable and effective in helping to improve my business:



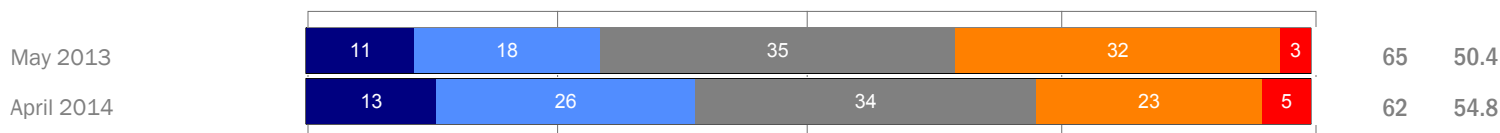
Ongoing Support



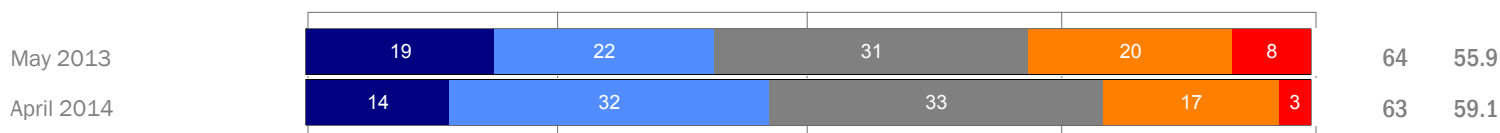
Ads & Promotions



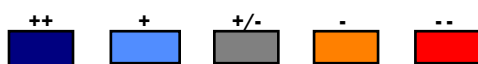
Effective Technology



Communications

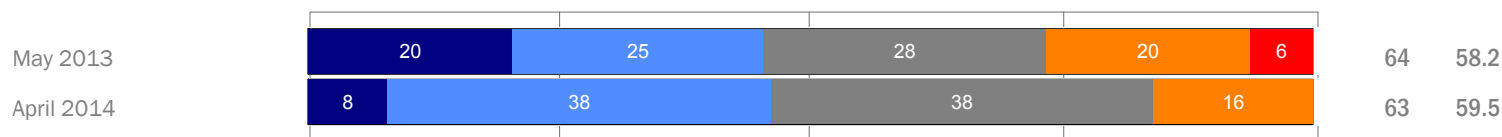


Franchise System

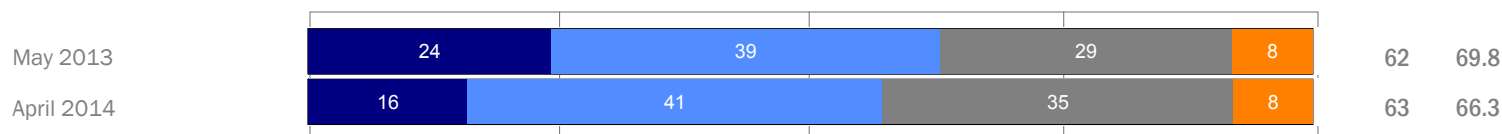


Responses FSI

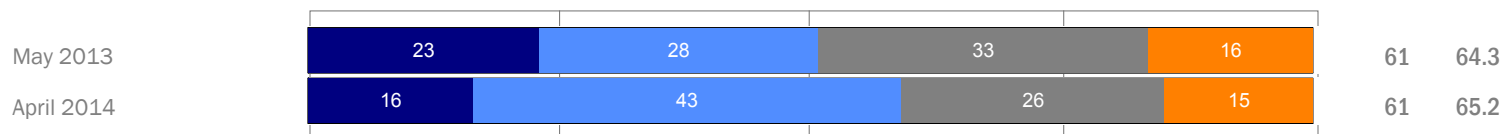
Ops and Systems



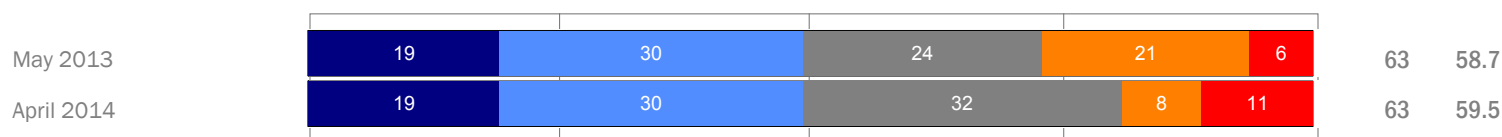
Products & Services



Competition



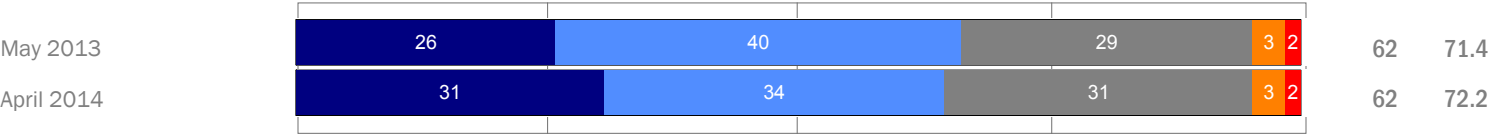
Innovation



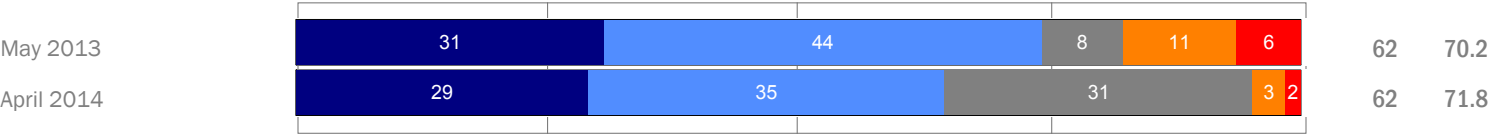


Responses FSI

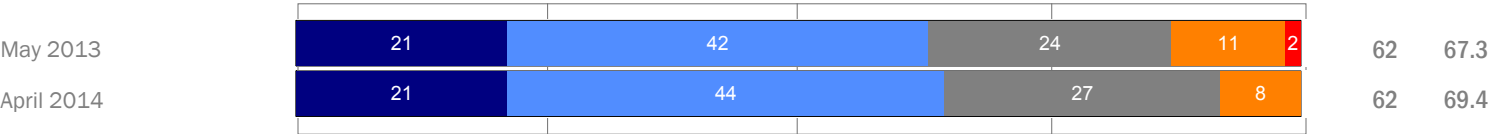
Clear Vision



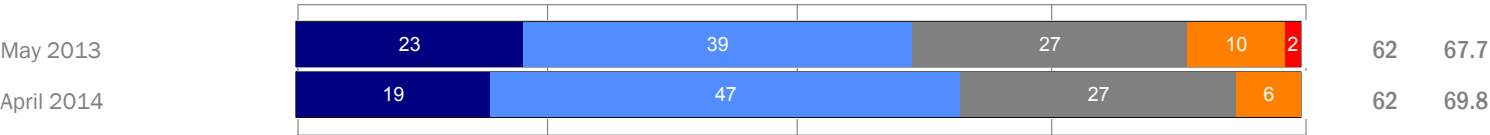
Team Culture

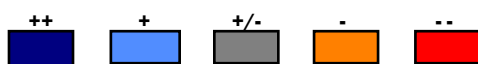


Involves Franchisees



Effective In Driving

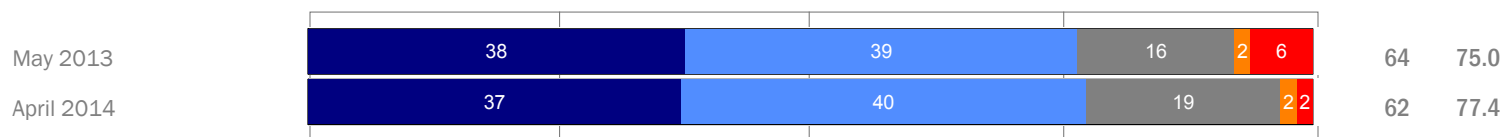




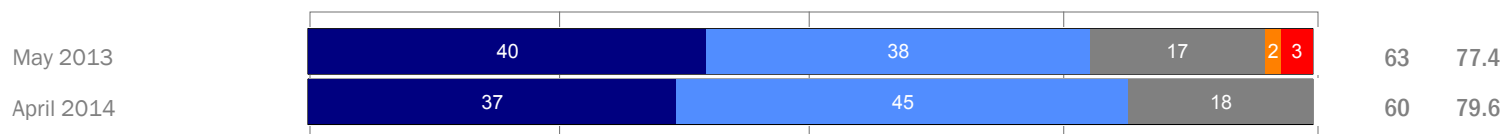
Core Values

Responses FSI

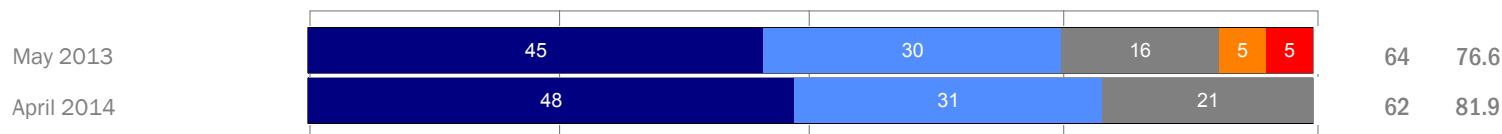
Trust



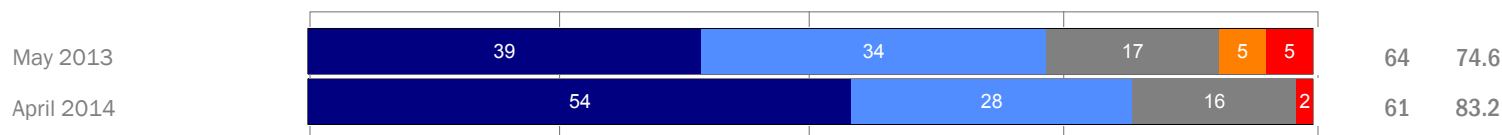
Respect



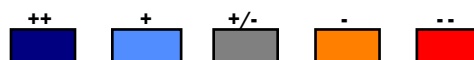
Honesty & Ethics



Cares About Success

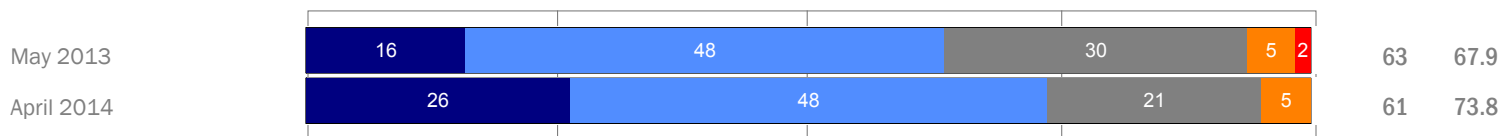


Franchisee Community

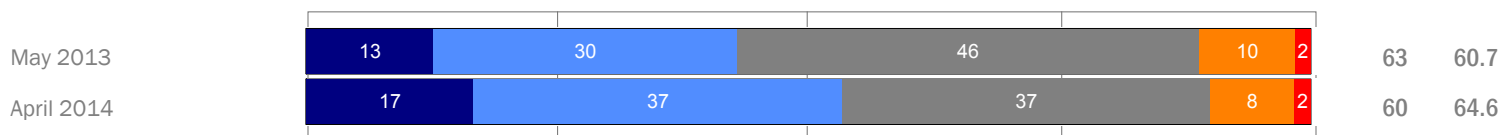


Responses FSI

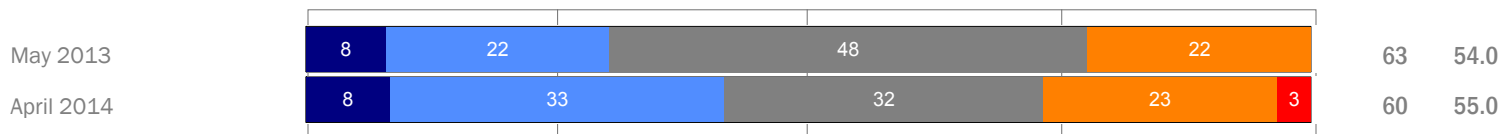
Support Brand



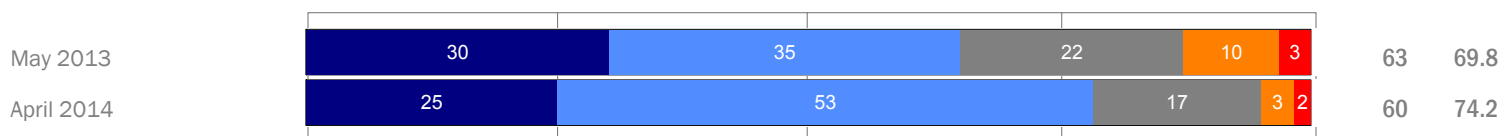
Support Management



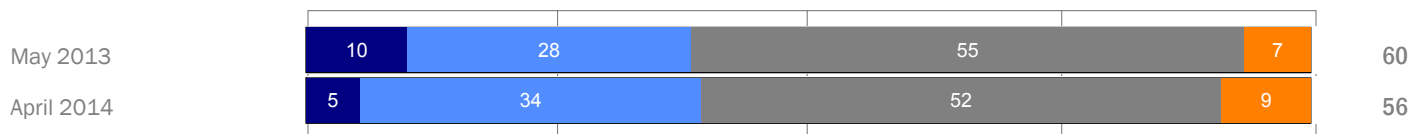
Actively Participate

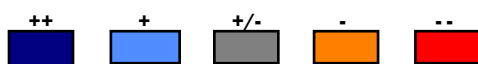


Support Each Other



What would your fellow franchisees Say About You?

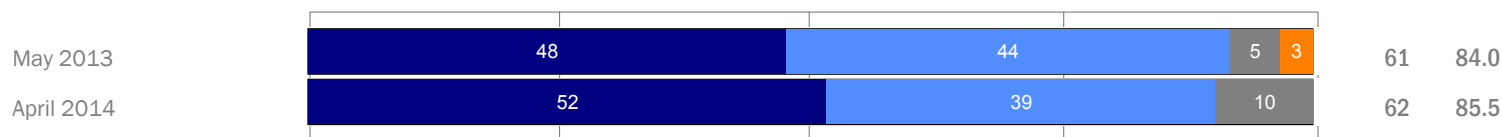




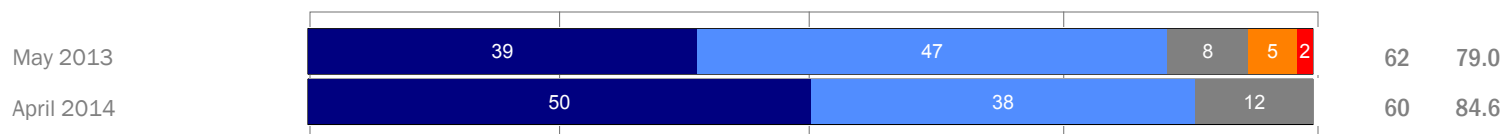
Self-Evaluation

Responses FSI

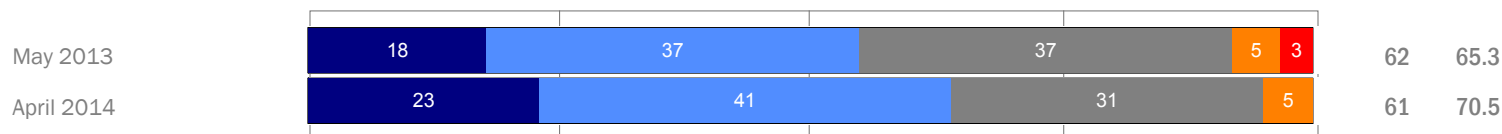
Enjoy Operating



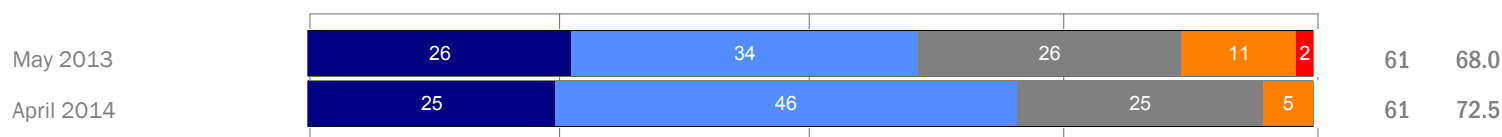
Enjoyment



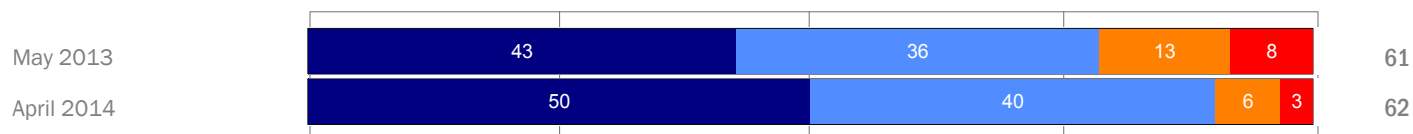
Active Participant



Valued Member



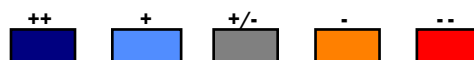
How much do you believe that Your Own Business affects the overall success of the franchise system?



How has Your Attitude about your affiliation with your franchisor changed over the last year?

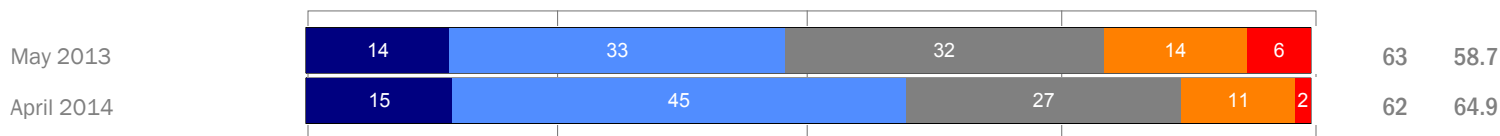


Financial Opportunity

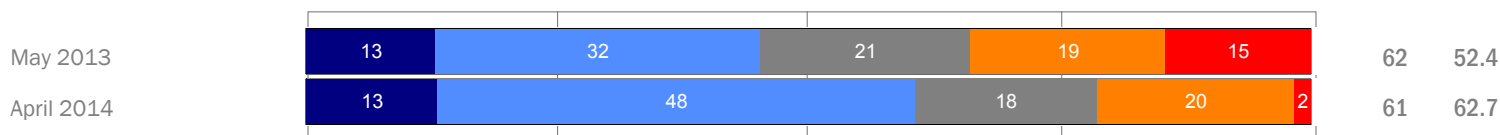


Responses FSI

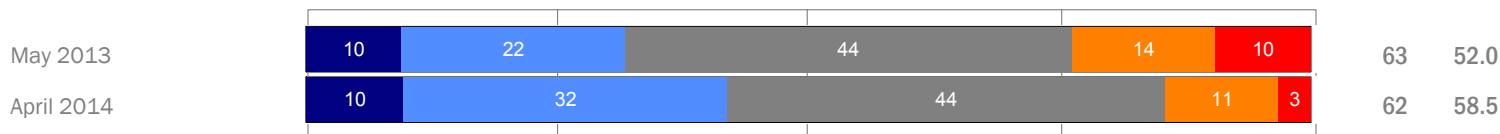
Fees



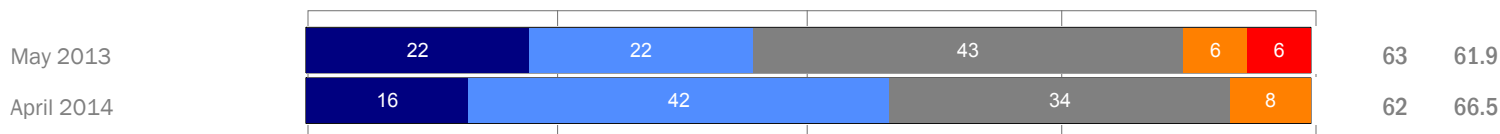
Total Investment

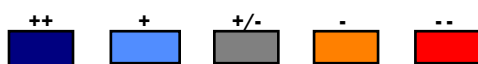


Financial Picture



Long-Term Growth

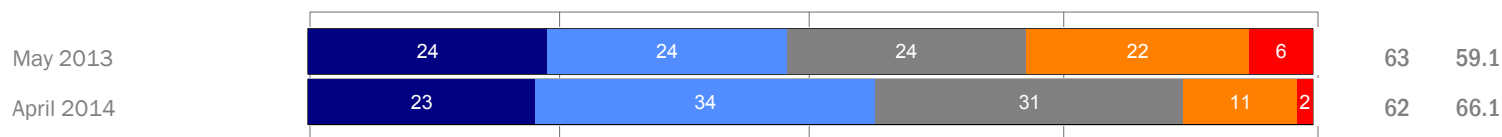




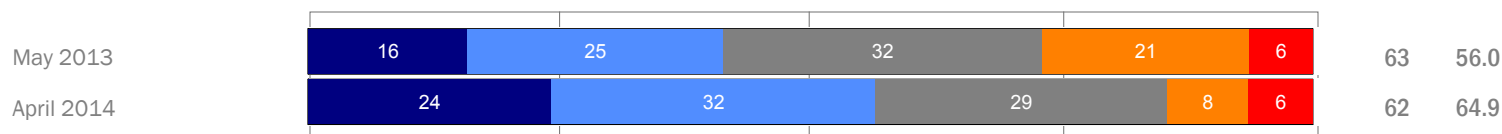
General Satisfaction

Responses FSI

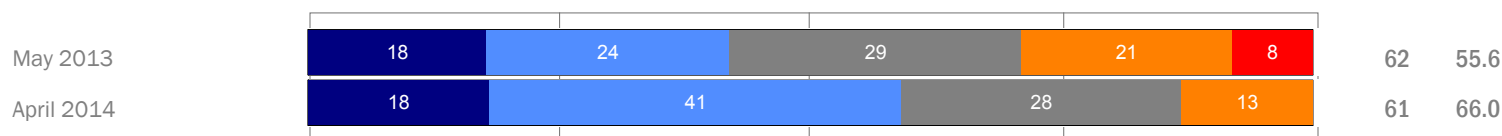
Overall Opportunity



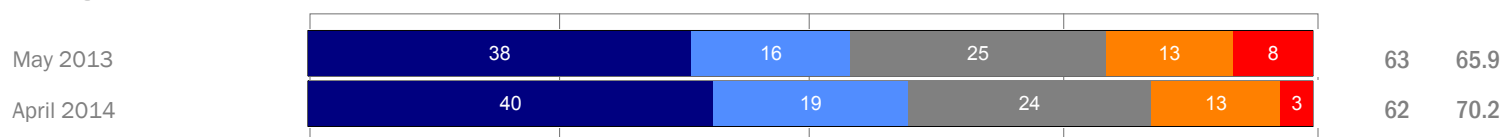
Overall Performance



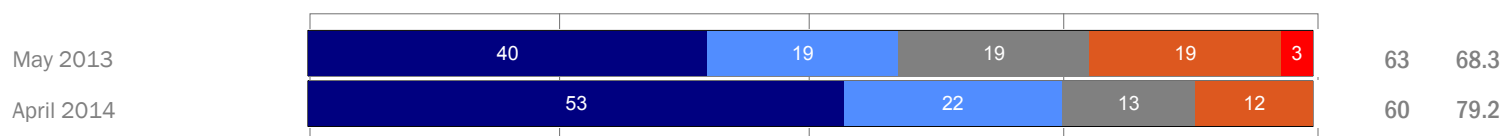
Overall Satisfaction



Do It Again



Recommend



Assuming there are no geographic or other territorial conflicts, choose the statement that best describes your discussions with others about this opportunity.

