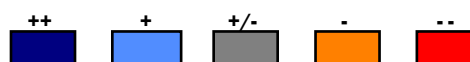


## Color Me Mine annual comparison

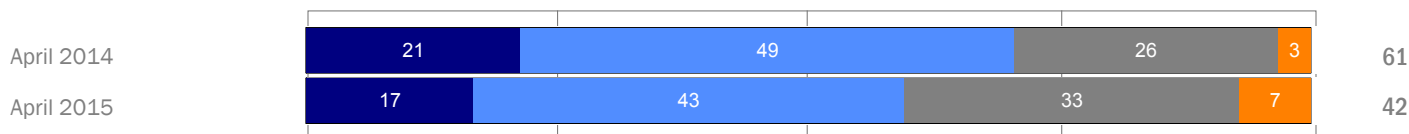


## Training & Support

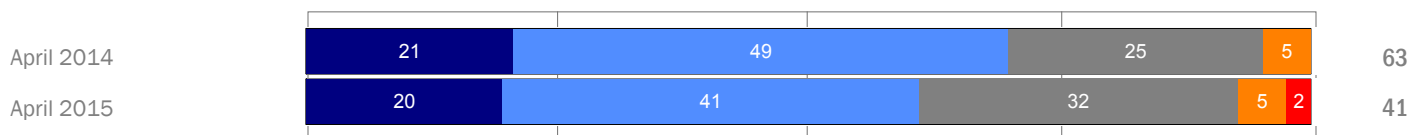


Responses FSI

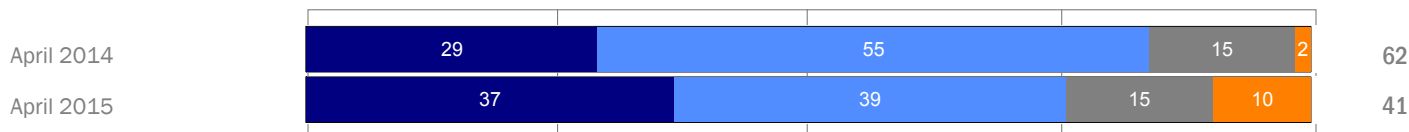
**The Field Support team is knowledgeable and effective in helping to improve my business:**



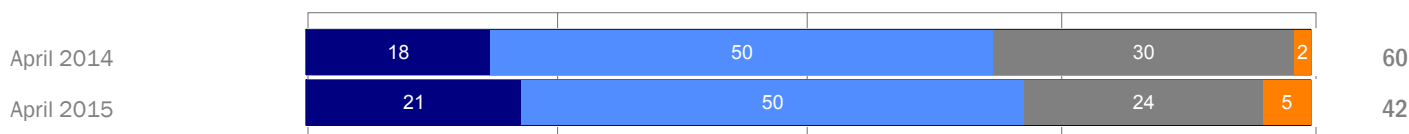
**The Field Support team always responds to me in a timely manner:**



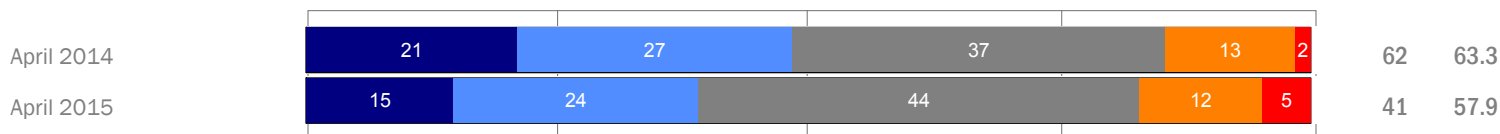
**The Home Office staff always responds to me in a timely manner:**



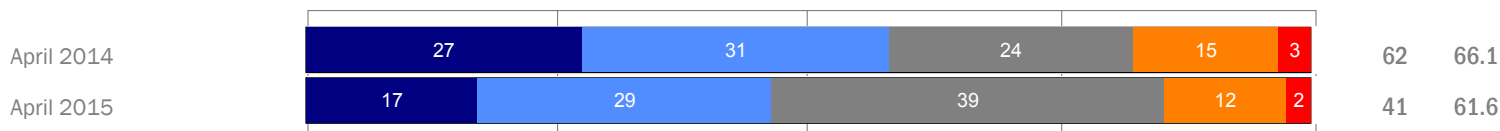
**The Home Office staff is knowledgeable and effective in helping to improve my business:**



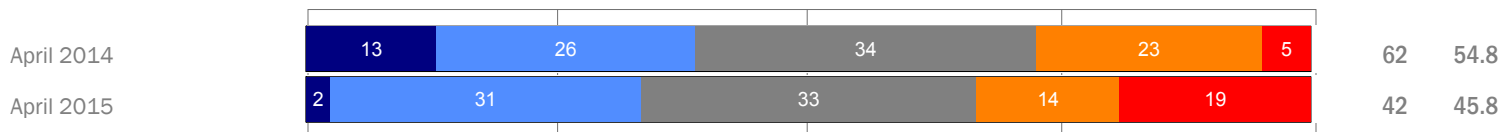
**Ongoing Support**



**Ads & Promotions**



**Effective Technology**





Responses FSI

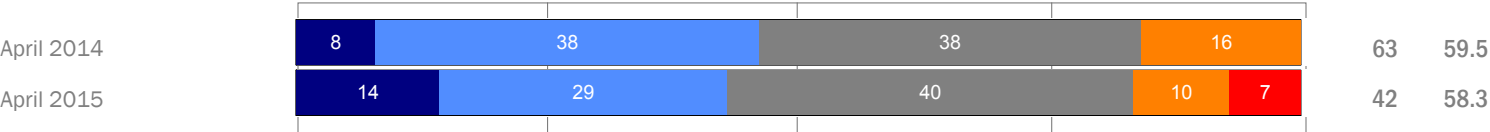
Communications

April 2014	14	32	33	17	3	63	59.1
April 2015	12	24	38	17	10	42	53.0



Responses FSI

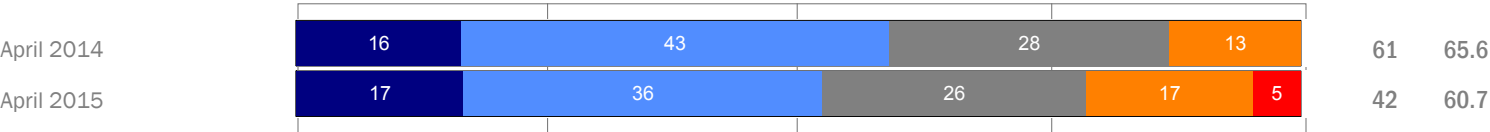
Ops and Systems



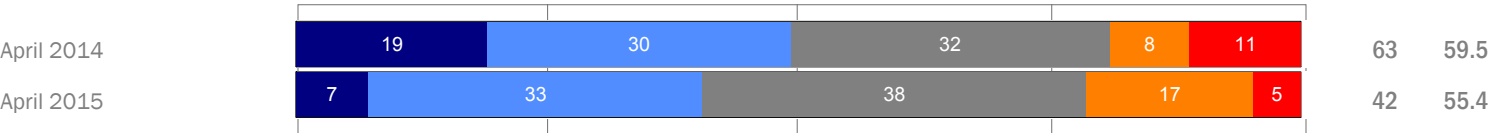
Products & Services

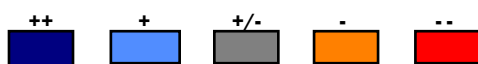


Competition



Innovation

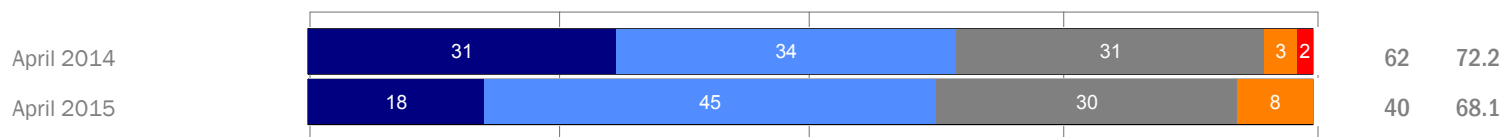




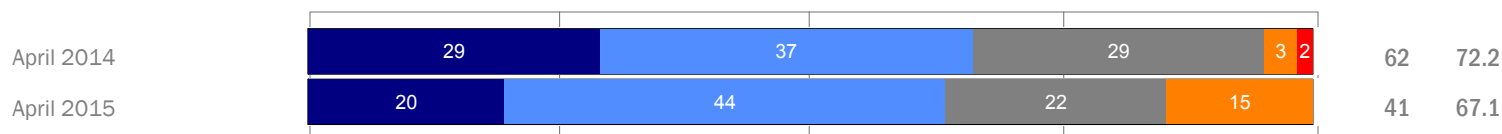
## Leadership

Responses FSI

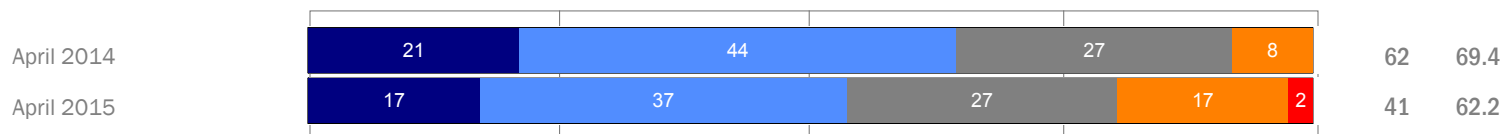
### Clear Vision



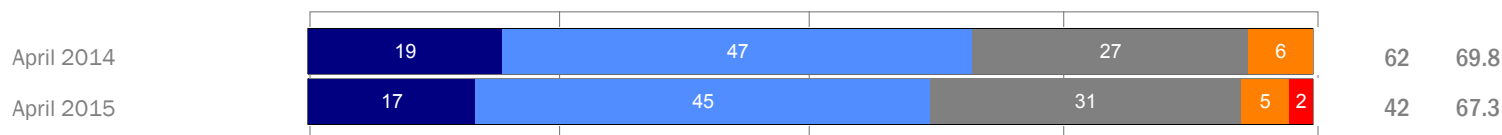
### Team Culture

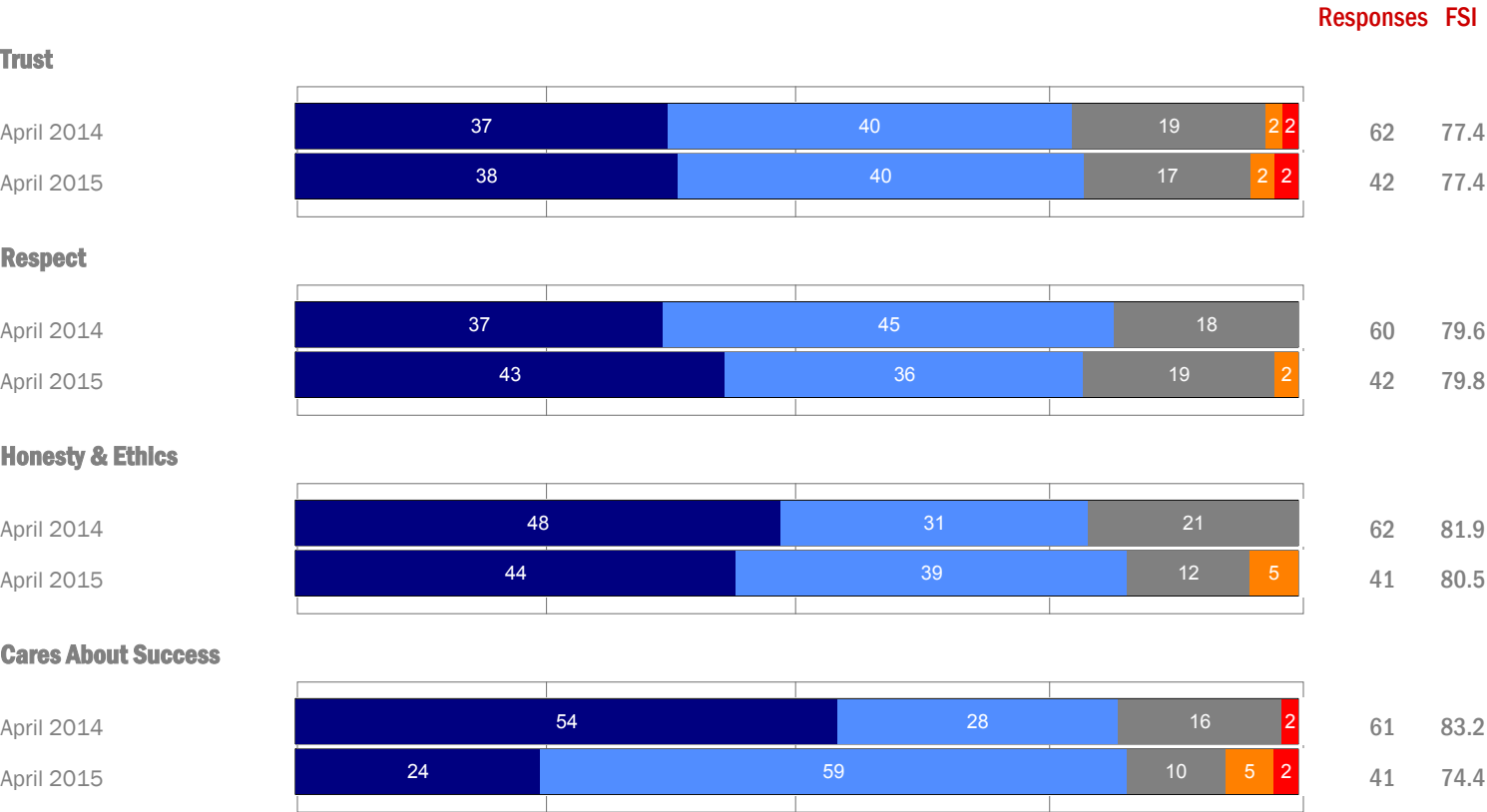


### Involves Franchisees



### Effective in Driving

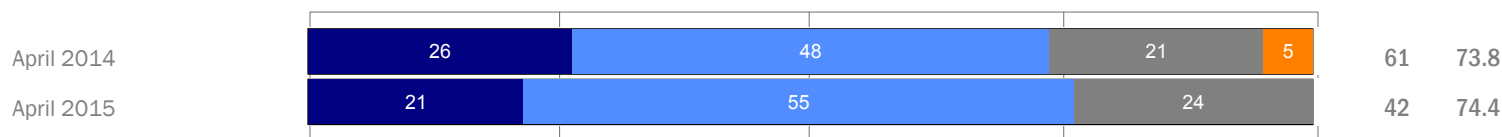




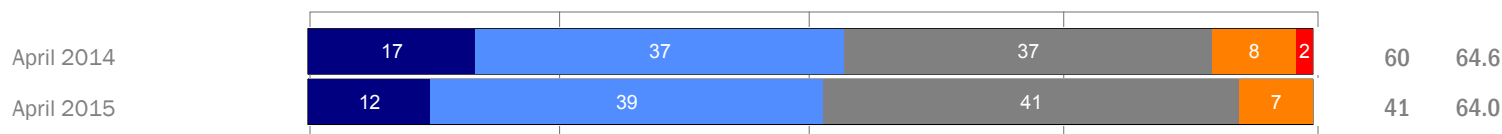
## Franchisee Community

Responses FSI

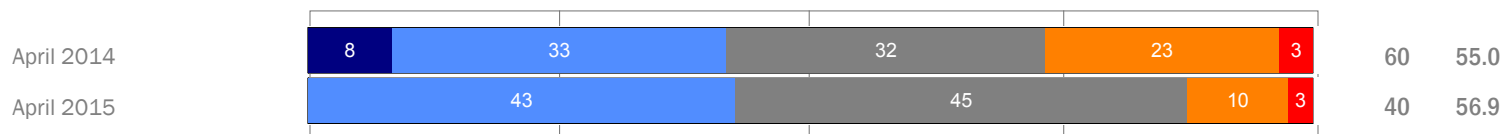
### Support Brand



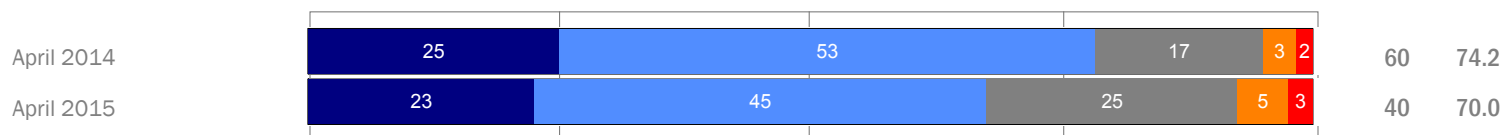
### Support Management



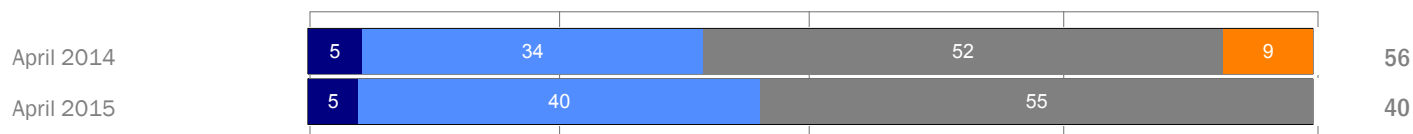
### Actively Participate



### Support Each Other



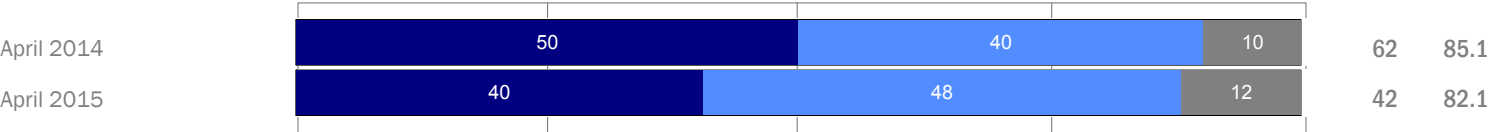
### What would your fellow franchisees Say About You?



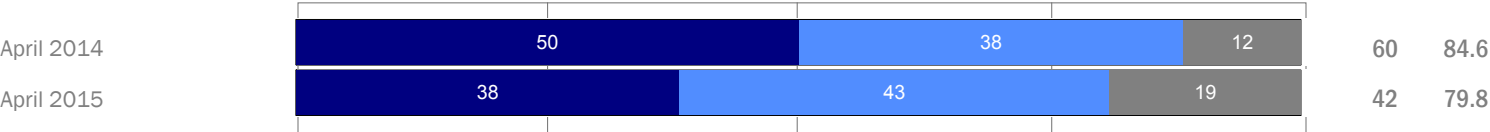


Responses FSI

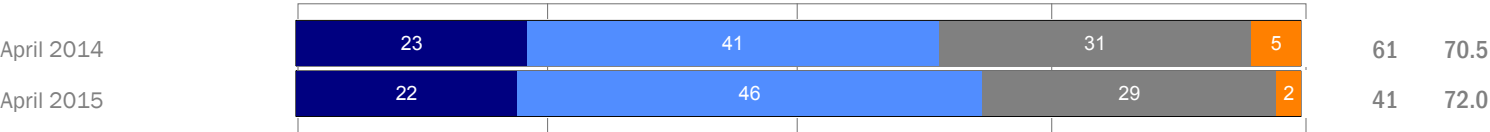
Enjoy Operating



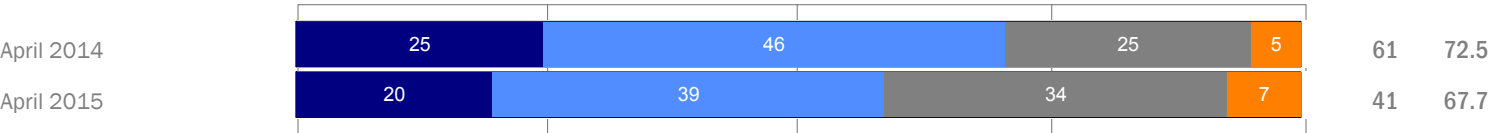
Enjoyment



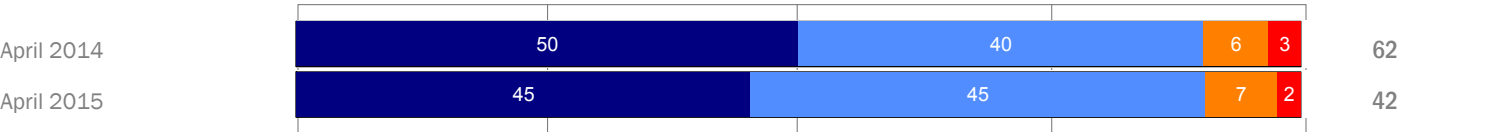
Active Participant



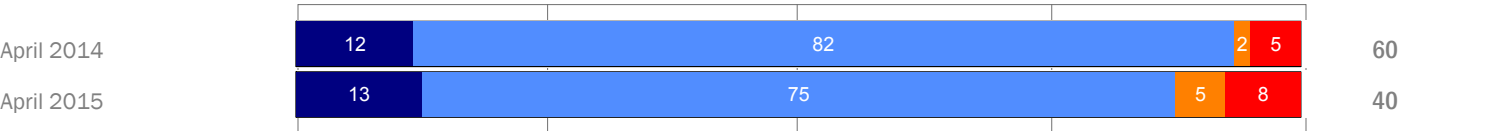
Valued Member



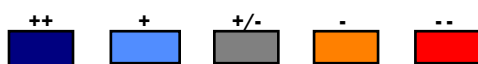
How much do you believe that Your Own Business affects the overall success of the franchise system?



How has Your Attitude about your affiliation with your franchisor changed over the last year?



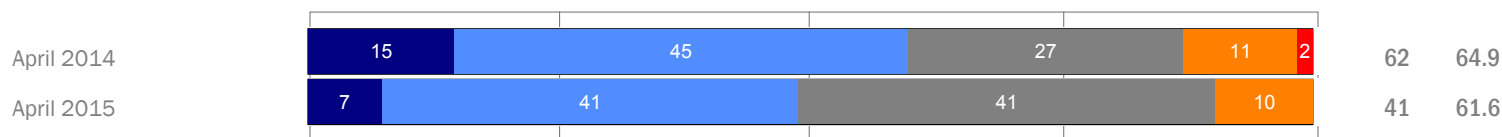




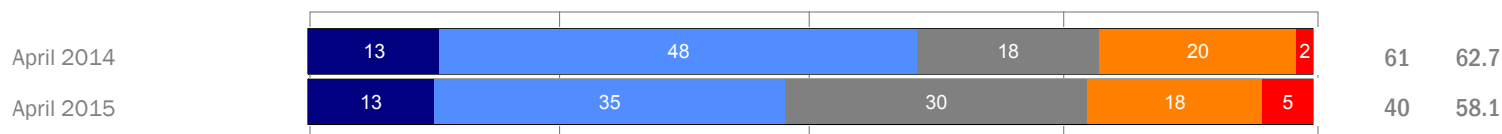
## Financial Opportunity

Responses FSI

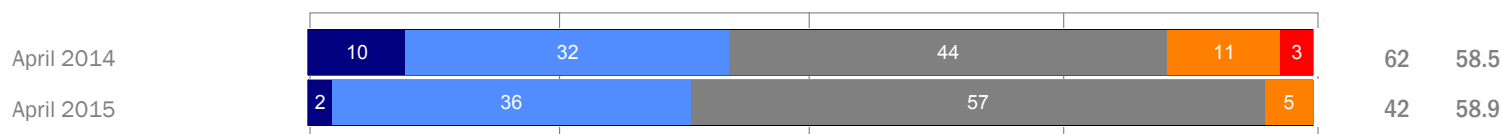
### Fees



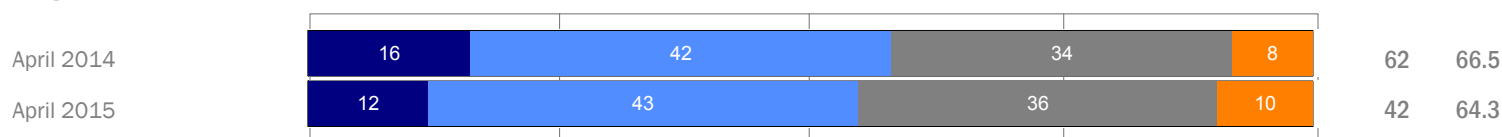
### Total Investment



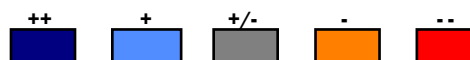
### Financial Picture



### Long-Term Growth

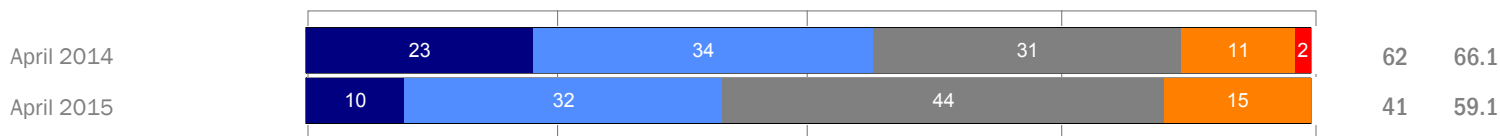


## General Satisfaction

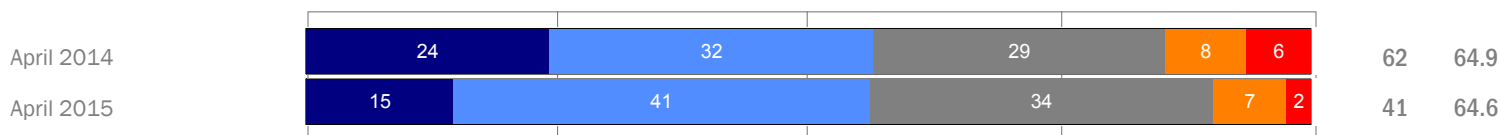


Responses FSI

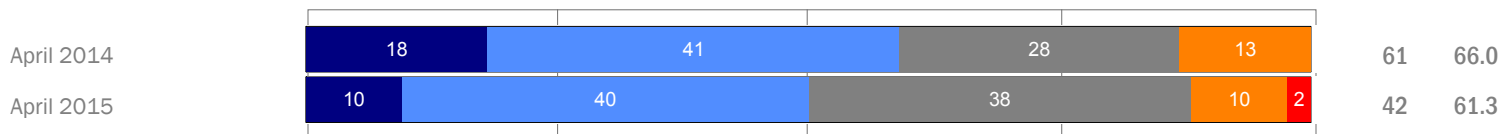
### Overall Opportunity



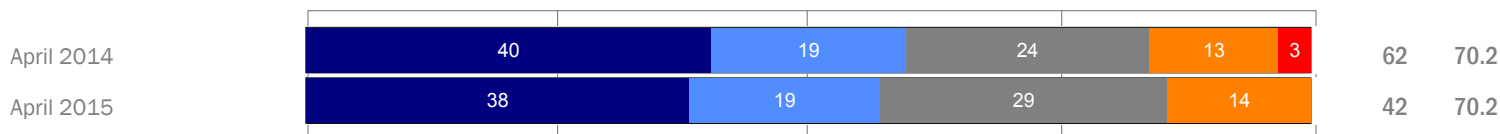
### Overall Performance



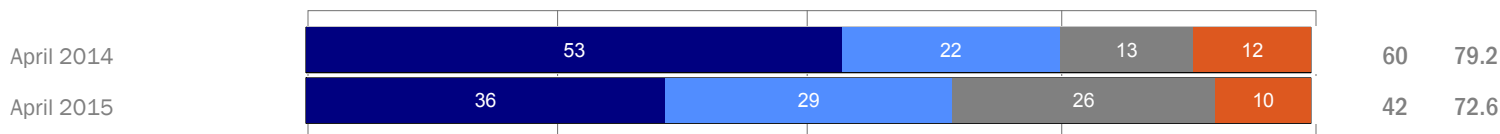
### Overall Satisfaction



### Do It Again



### Recommend



Assuming there are no geographic or other territorial conflicts, choose the statement that best describes your discussions with others about thi

